



Hindu American Foundation

hinduamerican.org

BIG CHALLENGES BIGGER RESULTS

2025 HAF Impact Report

PROTECTING EDUCATING EMPOWERING

2025 was a year of incredible highs and some real lows for the Hindu American community. Millions of Hindus worldwide kicked off the year by attending the LARGEST ever Kumbh Mela, and many of us at HAF were amongst them. We rejoiced as California joined Connecticut and Pennsylvania as the third state to officially recognize Diwali as a holiday. In the same breath, we witnessed a growing rise in anti-Hindu, anti-Indian, and anti-immigrant sentiment here in America. Hindu elected officials have been blatantly told they aren't fit to govern, and our Vice President publicly expressed his hope for his Hindu wife to convert to Christianity.

At HAF, we navigated these turbulent waters by doing what we do best: **protecting** our civil rights, **educating** teachers and students about Hindu Dharmas, and **empowering** you with the tools and resources you need as a Hindu American. I am especially proud of our newest podcast series, *HAF Reacts*, where my colleagues and I sit down for an unscripted and honest conversation about relevant trending topics. In its relatively short lifespan, *HAF Reacts* has outperformed our other podcasts so if you're in the mood for **sarcasm**, **wit**, and **raw humor**, find *HAF Reacts* on YouTube.

Looking forward to 2026, there are two projects I am incredibly excited about that we are debuting. First is a **completely revamped Dharma Ambassadors** that we will be rolling out this spring. We've partnered with an

educational platform that will soon give you access to multiple self-paced courses along our much loved live, interactive webinars.

The depth and breadth of the new content on Hindu Dharmas will give you the flexibility to take just a few courses or complete the entire training to become a certified Dharma Ambassador.

The second resource we'll be rolling out in 2026 is a **comprehensive guide on How to Report on Hindus and Hindu Dharmas in America**. Originally envisioned as a tool for reporters and journalists, this guide will be tremendously useful for our community - from children who are doing a report or presentation on Hinduism to volunteers at mandirs who give guided tours to folks who simply want to know more.

We repeat this phrase constantly, but it is our truth: **our work is made possible by your support**. Thank you for believing in us, standing with us through the ups and downs, and investing in our collective future.



A handwritten signature in black ink that reads "suhagshukla".

Suhag Shukla
Executive Director

EDUCATION

THE BEDROCK OF OUR WORK

2.2M students

| 2.2M students better understand Hindu Dharmas thanks to our curriculum reform efforts

500+ social studies teachers

| 500+ social studies teachers adopted our materials this year alone

1 national and 6 states

| Exhibited at 1 national and 6 states social studies councils



SOCIAL MEDIA

Instagram

| Garnered 1.88M views which is an increase of 75.09% compared to the previous year

Facebook¹⁷

| Garnered 656.05K impressions, 2.25M views, and 40.6K reactions

X¹⁹

| Delivered 8.31M impressions, 487.55K interactions, 137.99K likes and 37.44K retweets

YouTube⁴

| Boasted 97% likes across all videos

PODCAST

345,000 people+

| 345,000+ people in over 130 countries tuned in

Launched *HAF Reacts*

| Launched *HAF Reacts* in October, garnering 44,000 views

ADVOCACY

VOICING OUR NEEDS

8,600 advocacy messages

| 8,600 advocacy messages were sent to legislators from HAF advocates this year alone, bringing our all time total to 75,000 advocacy messages sent

100 bills across 35 states

| Advocated on almost 100 bills across 35 states with a 70% success rate

Trained 300 police command staff

| Trained 300 police command staff, district's attorneys, and federal law enforcement on Hindu Dharmas and relevant issues

Policy Fellowship Program

| Launched Policy Fellowship Program with 2 full-time fellows in 2025

COMMUNITY EMPOWERMENT

15+ CA school districts

| Advocated for accurate representation of Hindu Ethnic Studies in 15+ CA school districts

8 interfaith panels, podcasts, and celebrations

| Hosted and participated in 8 interfaith panels, podcasts, and celebrations on the West Coast

WEBSITE

1.1 million visitors

| 1.1 million visitors came to hinduamerican.org

67.7 million impressions

| 67.7 million impressions in Google search results

SPECIAL THANKS TO GURU KRUPA FOUNDATION



Thanks to a grant from Guru Krupa Foundation, HAF is reshaping how Ancient India and Dharma traditions are taught. This year alone, 500+ social studies teachers adopted our materials, reaching 2.2M students. The initiative also strengthens cultural competency training and expands trusted digital resources nationwide. This partnership makes it possible to provide training free of charge to all relevant stakeholders.

OUR MISSION

HAF advances the understanding of the Hindu Dharma traditions to secure the rights and dignity of Hindu Americans now and for generations to come. We do this by providing:

- accurate and engaging educational resources about Hindu Dharmas and Hindu Americans
- impactful trainings, advocacy and services that protect and promote religious liberty, free expression, equality and justice
- critical and creative programs empowering Hindu Americans to sustain their culture and identity

HAF is not affiliated with any religious or political organizations or entities. HAF seeks to serve Hindu Americans across all *sampradaya*. Our positions will always be based on our guiding principles and we will always work in a manner that is rooted in Hindu values.

HAF is a non-partisan, non-profit tax-exempt public charity pursuant to Internal Revenue Code Section 501(c)3.

Platinum
Transparency
2025

Candid.

Charity Navigator



FOUR-STAR
2026



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